

OMB APPROVAL	
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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person* <u>NAPIERSKI RYAN S</u>  (Last) (First) (Middle) <u>C/O NU SKIN ENTERPRISES, INC.</u> <u>75 WEST CENTER STREET</u>  (Street) <u>PROVO UT 84601</u>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>NU SKIN ENTERPRISES, INC. [ NUS ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director <span style="float:right">10% Owner</span> <input checked="" type="checkbox"/> Officer (give title below) <span style="float:right">Other (specify below)</span>  <p style="text-align:center"><b>President</b></p>
	3. Date of Earliest Transaction (Month/Day/Year) <u>02/15/2021</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	02/15/2021		A		13,235	A	\$0	86,735	D	
Class A Common Stock	02/15/2021		F		3,720 <sup>(1)</sup>	D	\$48.81	83,015	D	
Class A Common Stock	02/16/2021		M		7,000	A	\$30.63	90,015	D	
Class A Common Stock	02/16/2021		S		4,510 <sup>(2)</sup>	D	\$48.73 <sup>(3)</sup>	85,505	D	
Class A Common Stock	02/16/2021		S		2,190 <sup>(2)</sup>	D	\$49.57 <sup>(4)</sup>	83,315	D	
Class A Common Stock	02/16/2021		S		300 <sup>(2)</sup>	D	\$50.38 <sup>(5)</sup>	83,015	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$30.63	02/15/2021		M			7,000	(6)	03/02/2023	Class A Common Stock	7,000	\$0	63,800	D	

**Explanation of Responses:**

- Shares withheld to cover tax withholding obligations related to the vesting of previously granted restricted stock units.
- Sale pursuant to a 10b5-1 plan adopted by the Reporting Person.
- The price reported in Column 4 is a weighted-average price. These shares were sold in multiple transactions at prices ranging from \$48.27 to \$49.23, inclusive. The Reporting Person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission regarding the number of shares sold at each separate price within this range.
- The price reported in Column 4 is a weighted-average price. These shares were sold in multiple transactions at prices ranging from \$49.27 to \$50.10, inclusive. The Reporting Person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission regarding the number of shares sold at each separate price within this range.
- The price reported in Column 4 is a weighted-average price. These shares were sold in multiple transactions at prices ranging from \$50.32 to \$50.48, inclusive. The Reporting Person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission regarding the number of shares sold at each separate price within this range.
- Currently exercisable in full.

**Remarks:**

/s/ Gregory Belliston as  
Attorney-in-Fact for Ryan S. Napierski      02/16/2021

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.