

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

July 2, 2007

Date of Report (Date of earliest event reported)

NU SKIN ENTERPRISES, INC.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of
incorporation)

001-12421

(Commission File Number)

87-0565309

(IRS Employer
Identification Number)

75 West Center Street

Provo, UT 84601

(Address of principal executive offices and zip code)

(801) 345-1000

(Registrant's telephone number, including area code)

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4 (c))

Item 5.02 **Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On July 2, 2007, Robert Conlee notified Nu Skin Enterprises, Inc. that he would be resigning effective as of July 4, 2007. A copy of the press release announcing this resignation is attached hereto as Exhibit 99.1.

Item 9.01 **Financial Statements and Exhibits.**

(d) Exhibit.

99.1 Nu Skin Enterprises' press release dated July 5, 2007, regarding Mr. Conlee's termination of employment.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NU SKIN ENTERPRISES, INC.
(Registrant)

/s/ Ritch Wood
Ritch Wood
Chief Financial Officer

Date: July 9, 2007

EXHIBIT INDEX

Exhibit No.

Exhibit Description

99.1

Nu Skin Enterprises' press release dated July 5, 2007, regarding Mr. Conlee's termination of employment.



FOR IMMEDIATE RELEASE

CONTACTS:

Scott Pond (investors)
(801) 345-2657, spond@nuskin.com
Kara Schneck (media)
(801) 345-2116, kschneck@nuskin.com

**NU SKIN ENTERPRISES ANNOUNCES RESTRUCTURING
OF NORTH ASIA REGION**

PROVO, Utah — July 5, 2007 — As part of the company’s ongoing business transformation, Nu Skin Enterprises (NYSE: NUS) today announced the restructuring of its North Asia regional operations. Gary Sumihiro and Luke Yoo, presidents of the company’s Japan and South Korea markets respectively, will report directly to Dan Chard, executive vice president of distributor success.

“As we continue our business transformation initiatives globally, we have been focused on the company’s important North Asia region where Japan and Korea represent two of our three largest markets,” said Truman Hunt, president and chief executive officer. “The new operational structure in North Asia, along with previously announced organizational changes, gives all of our key markets direct, executive-level reporting to our corporate headquarters.”

The company also announced that Robert S. Conlee, regional vice president of the company’s North Asia region, is leaving the company to pursue other interests.

The Company

Nu Skin Enterprises, Inc. is a global direct selling company operating in 45 markets throughout Asia, the Americas and Europe. The company markets premium-quality personal care products under the Nu Skin® brand, science-based nutritional supplements under the Pharmanex® brand, and technology-based products and services under the Big Planet® brand. Nu Skin Enterprises is traded on the New York Stock Exchange under the symbol “NUS.”

Please note: *This press release contains forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934 that represent the company’s current expectations and beliefs. The forward-looking statements and related assumptions involve risks and uncertainties that could cause results and outcomes to differ materially from any forward-looking statements or views expressed herein. The forward-looking statements contained herein are further qualified by a detailed discussion of associated risks set forth in the documents filed by the company with the Securities and Exchange Commission.*