Nu Skin Ranked the World’s #1 Company for Beauty and Wellness Device Systems for Third Consecutive Year

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PROVO, Utah--(BUSINESS WIRE)--Sep. 3, 2026-- Nu Skin Enterprises Inc. (NYSE: NUS), a global beauty and wellness leader, has been ranked the world’s No. 1 company for beauty and wellness device systems by Euromonitor International Ltd. for the third consecutive year.*

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20260903839972/en/

Nu Skin - The World's #1 Brand for Beauty and Wellness Device Systems

“Being recognized by Euromonitor is a powerful validation of our long-term vision and commitment to innovation,” said Ryan Napierski, Nu Skin president and CEO. “We believe the future of wellness will be increasingly personalized, intelligent and connected, empowering people with real-time insights that help them make better decisions for their health and well-being. As we continue to advance our ecosystem of data-driven technologies, we are creating experiences that go beyond products to deliver meaningful, personalized outcomes for consumers around the world.”

Nu Skin’s Award-winning Portfolio of Beauty and Wellness Devices

Nu Skin has a variety of beauty and wellness devices across its global markets, including:

- Prysm iO™ is an intelligent nutritional wellness platform designed to provide insights into one’s personal health and wellness by helping users track their carotenoid levels.
- ageLOC® LumiSpa® iO is a smart cleansing and treatment device that delivers brighter, healthier and more youthful-looking skin.
- Nu Skin® RenuSpa iO™ is a microcurrent body treatment device that delivers improved body confidence through skin stimulation (U.S. only).
- ageLOC® WellSpa iO™ is a body device designed to promote overall body wellness and improved skin appearance through microcurrent stimulation and massage.
- ageLOC Galvanic Spa®, ageLOC Body Spa and Nu Skin Facial Spa are proven to help with the appearance of firmness, fine lines and wrinkles.
- ageLOC Boost uses microcurrents to visibly brighten and awaken the skin.
- ageLOC Me® delivers a customized skincare regimen that fits your unique needs and maximizes your skin benefits.

Device availability varies by market.

Prysm iO

Nu Skin’s family of beauty and wellness devices now includes Prysm iO ™, a breakthrough intelligent nutritional wellness platform designed to deliver a better understanding of how daily nutrition and supplement routines support overall wellness. Compact, portable and powered by advanced AI, Prysm iO gives users science-backed insight in seconds, helping remove the guesswork from wellness.

The small, circular device uses advanced skin-scanning technology to noninvasively scan the fingertip and deliver a personalized reading in just 15 seconds**.** The device measures carotenoids, powerful antioxidants that support immune health, heart and brain health, radiant skin, and cellular health. The result is a clearer picture of antioxidant status and nutrient uptake without lab visits or complicated testing, empowering users to make more informed choices about their wellness routines.

About Nu Skin Enterprises

The Nu Skin Enterprises Inc. (NYSE: NUS) family of companies includes Nu Skin and Rhyz Inc. Nu Skin is an integrated beauty and wellness company, powered by a dynamic affiliate opportunity platform, which operates in nearly 50 markets worldwide. Backed by 40 years of scientific research, the company’s products help people look, feel and live their best with brands including Nu Skin® personal care, Pharmanex® nutrition and ageLOC® anti-aging, which includes an award-winning line of beauty and wellness device systems. Formed in 2018, Rhyz is a synergistic ecosystem of consumer, technology and manufacturing companies focused on innovation within the beauty, wellness and lifestyle categories.

** Source: Euromonitor International Limited; At-Home Beauty and Wellness Device Systems on a total retail level in RSP, excluding salon services that may offer packages, research conducted June to July 2026.*

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Media: media@nuskin.com, (801) 345-6397
Investors: investorrelations@nuskin.com, (801) 345-3577

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