



Nu Skin Launches Prysm iO™: A Revolutionary AI-Powered Platform for Personalized Nutritional Wellness

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Breakthrough intelligent platform measures skin carotenoid levels for antioxidant insights in just 15 seconds, empowering consumers to take control of their nutritional wellness

PROVO, Utah--(BUSINESS WIRE)--Apr. 2, 2026-- Nu Skin Enterprises Inc. (NYSE: NUS), the world's #1 company for beauty and wellness device systems,* today announced the general consumer availability in the U.S. of [Prysm iO™](#), a breakthrough intelligent nutritional wellness platform designed to deliver a better understanding of how daily nutrition and supplement routines support overall wellness. Prysm iO will launch for consumers in other Nu Skin markets in the coming months.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260402013607/en/>



Compact, portable and powered by advanced AI, Prysm iO gives users science-backed insight in seconds, helping remove the guesswork from wellness. The small, circular device uses advanced

The Prysm iO intelligent wellness platform from Nu Skin is now available.

skin-scanning technology to noninvasively scan the fingertip and deliver a personalized reading in just 15 seconds. The device measures carotenoids, powerful antioxidants that support immune health, heart and brain health, radiant skin, and cellular health. The result is a clearer picture of antioxidant status and nutrient uptake without lab visits or complicated testing, empowering users to make more informed choices about their wellness routines.

"Prysm iO represents a new frontier for personalized wellness and another critical milestone in our vision to become the world's leading intelligent beauty and wellness company, powered by our dynamic affiliate opportunity platform," said Ryan Napierski, president and CEO of Nu Skin. "We've brought together decades of nutritional research and cutting-edge AI to give consumers clearer, more personalized answers about their health than ever before. We're incredibly proud to make that level of insight simple, accessible and actionable for everyone."

Grounded in 20+ Years of Carotenoid Science

Prysm iO is built on more than two decades of carotenoid research and innovation. The device incorporates patent-pending *Spectral Rai Technology*, capturing more than 700,000 hyperspectral absorption measurements during each scan. A proprietary AI-powered algorithm referencing proven Spectral Rai technology then translates that complex data into a personalized "Nutrition Health Score." Nu Skin's platform is further strengthened by a database of more than 20 million antioxidant scans, making Prysm iO one of the most advanced and robust systems of its kind.

Actionable Insights That Empower Wellness Goals

With each scan, users receive their Prysm Score along with tailored feedback to help them better understand how their current nutrition and supplement routine is supporting their antioxidant levels. Used regularly, Prysm iO enables users to see where they are today, track progress over time and make informed, meaningful adjustments to their wellness routines.

Prysm iO integrates seamlessly with Nu Skin's broader wellness ecosystem, including Prysm-certified supplements such as LifePak®, MYND360™ Mind Full, Beauty Focus® Collagen+, ageLOC® Youth, Pharmanex® Eye Formula and G3®.

"People today are more invested in their health than ever before, but for too long, wellness decisions have been based on guesswork," said Dr. Joe Chang, chair of the Nu Skin Scientific Advisory Board. "Prysm iO changes that by giving everyday consumers access to precise, personalized nutritional insights and a clearer understanding of whether their daily choices are making a meaningful difference. It offers a science-backed way to make wellness decisions with greater confidence and build a more informed relationship with their health."

Clinically Tested for Precision and Impact

Nu Skin's commitment to scientific rigor is at the heart of Prysm iO. Several studies have been completed or are in progress, including the recent publication of clinical validation data demonstrating that the Prysm iO intelligent wellness device delivers reliable, science-backed insight into antioxidant levels through a simple 15-second skin scan instead of an invasive blood draw.

Led by renowned clinical and research dermatologist Dr. Zoe Draelos, MD, FAAD, the study published in *Food and Nutrition Journal* evaluated 97 participants across diverse demographics and skin types. Results showed Prysm iO measurements achieved strong correlation with blood serum levels ($R^2 = 0.75-0.77$), matching performance benchmarks of established optical measurement technologies while delivering superior accessibility and convenience.

Highlights from the study include:

- Strong correlation between Prysm iO skin measurements and blood carotenoid levels

- Consistent accuracy across diverse skin types
- Reproducible results across multiple devices demonstrating manufacturing precision

Availability

The Nu Skin Prysm iO is now available in the U.S. for \$375. For more information, visit nuskin.com.

About Nu Skin Enterprises Inc.

The Nu Skin Enterprises Inc. (NYSE: NUS) family of companies includes Nu Skin and Rhyz Inc. [Nu Skin](https://nuskin.com) is an intelligent beauty and wellness company, powered by a dynamic affiliate opportunity platform, which operates in nearly 50 markets worldwide. Backed by more than 40 years of scientific research, the company's products help people look, feel and live their best with brands including Nu Skin® personal care, Pharmanex® nutrition and ageLOC® anti-aging, which includes an award-winning line of beauty and wellness device systems. Formed in 2018, Rhyz is a synergistic ecosystem of consumer, technology and manufacturing companies focused on innovation within the beauty, wellness and lifestyle categories.

**Source: Euromonitor International Limited: At-Home Beauty and Wellness Device Systems on a total retail level in RSP, excluding salon services that may offer packages; research conducted May–July 2025.*

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